**Part 3: Answer any of the following questions on Moodle under Tutorial 1:**

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| 1. How does the platform you analyzed “see” you? In what ways does this represent you, and in what ways does it mis-represent you?  The Platform I used was Instagram, and most of the ads it targeted towards me were wrong. While I did get two shoe ads and some Latin artist, which are accurate since I do follow Converse, Bangs (shoe brands), and Jesse and Joy (Latin music artist), and mostly interact with those accounts, I don’t think that the rest of the ads were accurate, since they are topics that I am either not interested in, or they are completely general, and I am sure everyone gets them. |
| 2. What’s a piece of data you would expect the platform to know? What’s a piece of data you’re surprised they know? Why?  I expected Instagram to know that I like shoes because most of my liked pictures are from shoe brands, and I do follow multiple shoe accounts. I was not really surprised by what they knew since, as I mentioned before most of the ads they were targeting for me were general ads. |
| 3. Why are these the things these platforms choose to know about you? What do they do with this information?  I think they do that so they can send me more ads for those products. Probably because they based it on the accounts I follow and the pictures that I have given likes or comments to. |
| 4. How much do you want these platforms to know? Are you comfortable with what’s being collected on you currently?  I would not like Instagram to know more about me. I think what they currently know about me is fine, since it’s not super specific, they are just niche topics that I am interested about. |
| 5. Note that you can turn off these settings. Would you want to do that? Why or why not? What are the consequences for you and for the platform?  I might, since I don’t think that I need any more ads, and I don’t want them knowing anymore about me. I would not lose anything, but Instagram would definitely be losing the ability to target specific ads to me. |
| 6. Why should we care about this?  Because we should be able to know what information about us is being saved and sold, and we should decide whether we want to allow that information to be shared or not. |